

SREE NARAYANA GURU COLLEGE OF COMMERCE

(LINGUISTIC MINORITY INSTITUTION)

RE-ACCREDITED BY NAAC (GRADE-'B'-CGPA 2.45) [2019-2024]

AFFILIATED TO UNIVERSITY OF MUMBAI & RECOGNISED BY UGC-u/s 2(f)&12B

MANAGED BY SREE NARAYANA MANDIRA SAMITI (REGD.)

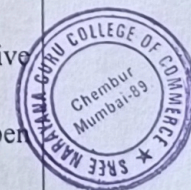
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PROGRAMME OUTCOMES

PROGRAMME CODE:	NAME OF THE PROGRAMME: BACHELOR OF COMMERCE (MANAGEMENT STUDIES)
Programme Outcomes: PO1: Learners will learn the approach of management in the given circumstances. PO2: They will get acquainted with the corporate management to government management. PO3: They will understand the various financial concepts and their use in the related areas. PO4: Learning of marketing aspects will give them an array of opportunities in the marketing areas. PO5: Human resource management will enable them identify the reality ground of the HR sectors in the organisation.	

COURSE OUTCOMES

SEMESTER I	
COURSE CODE: 1281111 <i>VERTICAL/MAJOR</i>	COURSE TITLE: PRINCIPLES OF MANAGEMENT-I
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Students will show their managerial proficiency by analyzing and resolving real-world company problems using fundamental management theories and methodologies. (4)</p> <p>CO2: Case studies and simulations will help students develop their decision-making and problem-solving abilities, enabling them to tackle challenging management problems with assurance and originality. (3)</p> <p>CO3: Students will utilize critical thinking and analytical skills to evaluate management scenarios, interpret data, and present informed recommendations based on their analyses. (5)</p> <p>CO4: Students will cultivate an active attitude toward lifelong learning, reflect on their professional and personal development, and exhibit adaptability and resilience in dynamic settings. (6)</p> <p>CO5: Students will analyze various ethical frameworks and apply them to real-world management situations, reinforcing their commitment to integrity, social justice, and ethical leadership in their future careers. (4)</p>	
SEMESTER I	
COURSE CODE: 1281112 <i>VERTICAL I/MAJOR</i>	COURSE TITLE: BHARTIYA THEORY OF MANAGEMENT STYLES
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Students will understand Bhartiya theory of management (1)</p> <p>CO2: Students will apply & adopt the management styles of Bhartiya management. (1)</p> <p>CO3: It will create learner centric approach through holistic development of the students. (2)</p>	
SEMESTER I	
COURSE CODE: 1271311 <i>VERTICAL 3/OE</i>	COURSE TITLE: MANAGERIAL SKILL DEVELOPMENT
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Demonstrate proficiency in applying various managerial skills to real world scenarios (3)</p> <p>CO2: Exhibit effective leadership behaviour that inspires trust, collaboration and engagement among team members (1, 3)</p> <p>CO3: Implement strategies for optimizing personal and team performance through effective time management and delegation (1, 2, 3)</p> <p>CO4: Foster positive work environment by effectively managing conflicts fostering open communication and promoting inclusivity. (3, 6)</p> <p>CO5: Reflect on personal growth and development, identifying areas for continuous improvement as a manager and leader (3, 6)</p>	



SEMESTER I

COURSE CODE: 1201311 **VERTICAL 4/VSC** COURSE TITLE: BASICS OF FINTECH

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Student will demonstrate a comprehensive understanding of the fin tech ecosystem, including fintech infrastructure and fintech evolution (1, 2, 3)

CO2: Student will evaluate the impact of fintech innovation on traditional financial services identifying opportunities and challenges of the industry (5)

CO3: Student will apply fintech concepts and technologies to address real world financial challenges and opportunities (3,4)

SEMESTER I

COURSE CODE: 1281411 COURSE TITLE: INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT
VERTICAL 4/VSC

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Learners will be acquainted to different applications of Information technology in business. (2)

CO2) Learners will develop the professional email drafting skills. (1, 2)

CO3) Develop learners understanding of the recent technologies and business model. (2, 5)

SEMESTER I

COURSE CODE: 1281412 COURSE TITLE: BUSINESS START UP SKILLS
VERTICAL 4/SEC

Course Outcomes: After successful completion of the course, students will be able to;

CO1: Students will understand the opportunities with regards to Business Start-ups (2)

CO2: The students will learn about the various sources of finance for a new venture (1, 2)

CO3: Learners will inform about the role of central/state government in promoting entrepreneurship (1, 2, 4)

CO4: Students will learn about the survival and growth strategies of start-ups (1, 2, 5)

CO5: Students will be encouraged to come up with innovative ideas for start-up enterprises. (2, 6)

SEMESTER I

COURSE CODE: 2511512 COURSE TITLE: BUSINESS COMMUNICATION SKILLS - I
VERTICAL 5/AFC

Course Outcomes: After successful completion of the course, students will be able to;

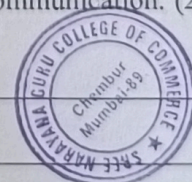
CO1: Learners understand the basics and significance of business communication theory. (2)

CO2: Learners adapt to and use digital communication methods for personal and business purposes. (1, 2)

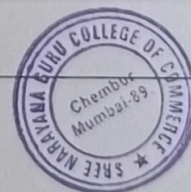
CO3: Learners grasp and effectively use the nuances of verbal and non-verbal communication. (2, 3)

CO4: Improves the learners skills in business correspondence. (2, 3, 4)

SEMESTER I



COURSE CODE: 2541514 VERTICAL 5/VEC	COURSE TITLE: FUNDAMENTAL OF PEOPLE'S SKILLS
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Demonstrate ethical behavior coupled with integrity. (2, 3) CO 2: Will generate new ideas and create a business plan. (5, 6) CO 3: Will be able to develop good listening skills which are vital for demonstrating good team qualities. (2, 3, 6) CO 4: Will build sensitivity about social and cultural differences and illustrate good etiquettes. (1, 2) CO 5: Will be able to present themselves and their thoughts in front of others more confidence. (5, 6)</p>	
SEMESTER I	
COURSE CODE: 2531511 VERTICAL 5/IKS	COURSE TITLE: INDIAN KNOWLEDGE SYSTEM SERIES (GENERIC – I)
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Understand and appreciate the foundations of Indian knowledge traditions and their relevance in modern management practices. (1, 2)</p> <p>CO2: Analyze and critically evaluate various Indian knowledge systems, including ancient economics, management strategies, and ethical frameworks. (4)</p> <p>CO3: Apply modern tools and technology to present and disseminate traditional Indian knowledge effectively through digital and social platforms. (3)</p> <p>CO4: Demonstrate sensitivity towards diverse cultural, social, and ethical values from India's knowledge traditions, promoting inclusivity and respect for all. (1, 2, 3)</p> <p>CO5: Cultivate teamwork, leadership, and problem-solving skills by engaging with historical case studies of Indian governance, trade, and management. (3, 4)</p>	
SEMESTER I	
COURSE CODE: 2521612 VERTICAL 6/CC	COURSE TITLE: NSS
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: The course will help students comprehend the foundations of the National Service Program. (2, 3) CO2: To understand the unique camping program. (1, 2) CO3: Students will learn about the regular activities of NSS. (1, 2)</p>	
SEMESTER I	
COURSE CODE: 2521611 VERTICAL 6/CC	COURSE TITLE: CC



Course Outcomes: After successful completion of the course, students will be able to;

CO1: Understand the significance of cultural activities. (1, 2)

CO2: Sensitize students towards Indian culture and its preservation. (2)

CO3: Apply the knowledge and skills of the cultural activities in their practical life. (3)

CO4: Participate in the various cultural activities. (5, 6)

SEMESTER I

COURSE CODE: 2521615

COURSE TITLE: SPORTS

VERTICAL 6/CC

Course Outcomes: After successful completion of the course, students will be able to;

CO1: The curriculum would enable the pass out students to be entrepreneur (to start their own fitness center, gym, yoga studio etc.) and device appropriate fitness program for different genders and age groups at all level. (2, 6)

CO2: The curriculum would enable to officiate, supervise various sports events and organize sports events. (1, 2)

CO3: Students acquire the knowledge of Physical Education, Sports and Yoga and understand the purpose and its development. (1, 2)

CO4: The student learns to plan, organize and execute sports events. (2)

CO5: Student will learn theoretical and practical aspects of game of his choice to apply at various levels for teaching, learning and coaching purposes efficiently. (2)

CO6: Student acquires the knowledge of opted games, sports and yoga and also learns the technical and tactical experience of it. (2, 3)

CO7: Student will learn to apply knowledge of Physical fitness and exercise management to lead better quality life. (2, 3)

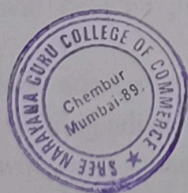
CO8: Students will understand and learn different dimension of active life style. (2, 3)

CO9: Student will learn the knowledge of nutrition and diet. (1, 2)

CO10: Students will be able to assess the physical fitness in a scientific way. (2, 4)

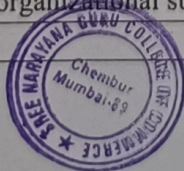
CO11: The students will be able to continue professional courses and research in Physical Education, sports and yoga. (2, 3, 5)

CO12: It helps the student to understand theory and practical aspects of physical literacy. These aspects include role of motivation and confidence, how to focus on positive experience, new styles of teaching, inclusive session planning and review the progress in physical activities. (2)



COURSE OUTCOMES

SEMESTER II	
COURSE CODE: <u>VERTICAL1/MAJOR</u>	COURSE TITLE: PRINCIPLES OF MANAGEMENT-II
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1) Students will remember & understand the domains of delegation and control. (1, 2)</p> <p>CO2) Students will apply & analyse the strategies adopted by successful business leaders. (3, 4)</p> <p>CO3) Students will evaluate & apply evolving management opportunities & challenges. (3, 4, 5)</p>	
SEMESTER II	
COURSE CODE: <u>VERTICAL1/MAJOR</u>	COURSE TITLE: GLOBAL MANAGEMENT THEORIES AND STYLES
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1) Students will learn about the core values and models of Organisational Development. (1,2)</p> <p>CO2) Students will have a clear understanding of the global theories of motivation. (2)</p> <p>CO3) Students will have a clear understanding of the global theories of effective leadership. (2)</p> <p>CO4) Students will understand the different Management Styles followed across the globe. (1,2)</p>	
SEMESTER II	
COURSE CODE: <u>VERTICAL2/MINOR</u>	COURSE TITLE: INDUSTRY AND SERVICE MANAGEMENT -1 (BASICS OF I&S)
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO 1: Learners should Differentiate between various industry types and their characteristics. (1, 2, 4)</p> <p>CO2: Identify the key factors influencing industry performance and competition. (2, 3, 4)</p> <p>CO3: Understand the core principles of service management and customer experience. (2)</p> <p>CO4: Analyse the challenges and opportunities unique to service businesses. (3, 4)</p>	
SEMESTER II	
COURSE CODE: <u>VERTICAL3/OE</u>	COURSE TITLE: HUMAN RESOURCE MANAGEMENT
<p>Course Outcomes: After successful completion of the course, students will be able to;</p> <p>CO1: Students will develop practical skills in various HRM functions, such as recruitment, selection (2, 3)</p> <p>CO2: Students will acquire proficiency in talent management strategies, including attracting, retaining, and developing talent. (2, 4, 5)</p> <p>CO3: Students will learn strategies to enhance positive work environment conducive to high performance and organizational success. (2, 5, 6)</p>	
SEMESTER II	



COURSE CODE: VERTICAL 3/OE COURSE TITLE: TOURISM MANAGEMENT

Course Outcomes: After successful completion of the course, students will be able to;

- CO1. Imparting basic knowledge about tourism. (1,2)
- CO2. Capacity to manage and developed the places of tourist interest. (2)
- CO3. Ability to organize tourism-related activities. (2, 4, 5)
- CO4. Creation of Employment opportunities management. (5, 6)

SEMESTER II

COURSE CODE: VERTICAL 4/VSC COURSE TITLE: FOREIGN EXCHANGE MARKET AND DERIVATIVES

Course Outcomes: After successful completion of the course, students will be able to;

- CO1) Learners will analyse alternative currency translation methods for settlement of goods. (1,2, 3)
- CO2) Students will examine the organization of the Foreign Exchange Market. (4)
- CO3) Learners will acquire the information about the derivative market and its operation. (2, 3)
- CO4) Learners will identify foreign exchange risk and the techniques available to control the same. (2, 3, 5)

SEMESTER II

COURSE CODE: VERTICAL 4/SEC COURSE TITLE: MS OFFICE

Course Outcomes: After successful completion of the course, students will be able to;

- CO1) Enable learners to create, open and edit the document in formats that are compatible with other word processing applications. (1, 2)
- CO2) Student can create documents with MS word which can easily be accompanied into MS PowerPoint, Excel or any other MS office application. (5, 6)
- CO3) Enhancement of skills to prepare presentation for their academic purpose. (3, 5, 6)
- CO4) Learners will equipped with MS excel and ready for administration. (2, 3)

SEMESTER II

COURSE CODE: VERTICAL 5/AEC COURSE TITLE: INDIAN LANGUAGE

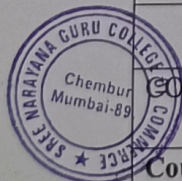
Course Outcomes: After successful completion of the course, students will be able to;

- CO-1) विद्यार्थियों को लेखन, वाचन कौशल के ज्ञान प्राप्ति के साथ मौलिक अभिव्यक्ति में बदलाव आएगा। (2, 3)
- CO-2) विद्यार्थियों का लेखन, वाचन कौशल द्वारा मानसिक विकास होगा, पठन-शक्ति, शैली का विकास होगा। (4)
- CO-3) विद्यार्थियों को लेखन, भाषण कौशल से भाविक-शक्ति, शैलियों का संवर्धन होगा विशेषज्ञता आएगी। (3, 4)
- CO-4) विद्यार्थियों को लेखन, वाचन, श्रवण, भाषण कौशल की विशेषताओं और उपयोगिता का ज्ञान प्राप्त होगा। (5, 6)

SEMESTER II

COURSE CODE: VERTICAL 5/VEC COURSE TITLE: FOUNDATION OF BEHAVIORAL SKILLS- BASIC LEVEL

Course Outcomes: After successful completion of the course, students will be able to;



CO1: Learners will be able to Define and Identify different life skills required in personal and professional life. (1, 2)

CO2: Learners will develop an awareness of the self and apply well-defined techniques to cope with emotions and stress. (2, 3)

CO3: Learners will be able to explain the basic mechanics of effective communication and demonstrate these through presentations and take part in group discussions. (2, 3, 6)

CO4: Learners will be able to use appropriate thinking and problem-solving techniques to solve new problems. (3, 4)

SEMESTER II

COURSE CODE:

VERTICAL 6/CC

COURSE TITLE: NSS

Course Outcomes: After successful completion of the course, students will be able to;

CO1: To ensure equal access to quality education and educational opportunities to aspirants. (1, 2, 3)

CO2: To support the government initiatives in achieving universal foundational literacy and numeracy as per sustainable development program. (2, 3)

CO3: To organize remedial programs to address the learning breaches among the youth and provide unending education opportunities. (5, 6)

CO4: To offer more holistic, multidisciplinary, and flexible curricular activities with an emphasis on conceptual understanding and personality development. (3, 6)

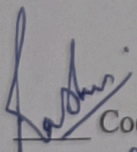
CO5: To offer a wide range of activities & promote critical thinking, creativity, and innovation. (4, 6)

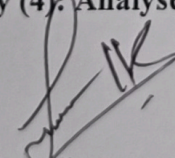
CO6: To provide aspirants with multiple pathways for skill development and employment. (5, 6)

CO7: To implement outreach programs to disseminate knowledge, provide services, and support community development. (2, 3, 6)

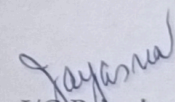
* Note: Numbers given in the brackets () refer to learning levels of the revised Blooms' Taxonomy (2001) as follows:

(1): Remember (2): Understand, (3): Apply (4): Analyse (5): Evaluate (6): Create


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